



Our Vision

To continually promote both football and personal excellence for each member and help develop a lifelong love of the game in a caring, respectful and supportive environment.

Our Purpose

- To encourage people of all ages, race, gender and ethnicity to participate and play football
- Provide training and a pathway development for all members to be able to play against the best competition both locally, regionally and nationally
- To promote the highest ideals of behaviour, sportsmanship, citizenship and loyalty, to create strength of character and self-discipline
- To value, encourage, develop and recognise the volunteers who are the backbone of the Club and its success

Our Values

- Passion: we instil a love for the sport that encourages football for life
- Respect: we promote ethical behaviour, fair play and respect for the game and all its participants
- Integrity: we act in a fair and consistent and transparent manner
- Dedication: we expect all members to make a commitment to the club and to its teams
- Excellence: We set, work towards, and achieve the highest standards and be responsive to change and opportunities for continual improvement.

Strategic Planning 2024-2026

Financial

- A Business Plan in place by the start of the new financial year, including KPI's, Financial Budget and Service Deliverables.
- Breakeven or better from a net profit perspective
- Contract in place for the out-sourcing of Food and Beverage operation to a third party on a commission and/or profit-share basis.
- Increase the sponsorship revenue base by the end of the season, with three key sponsors on board for a committed period of (say) three years.
- Successful grant funding for the authorised purpose of extending the balcony and upgrading the lighting towers.

Football

- Provide a positive football experience for players and coaches
- Ensure our football is aligned to the national and regional Whole of Football plan
- Tulett Park is able to be played on for majority of the season
- Increase in opportunities for Junior Players development, including all year round programmes.
- Accreditation to run Skill Centre for 9th-12th grade players
- Accreditation to run Talent Centre for 13th - 17th grade players
- Further developing the training structures/programmes for all grades
- Develop, retain and attract quality players to the 13th – 17th grades and develop transition pathways for these players of all levels to move into Nomads senior teams.
- Have club teams competing in high level age group festivals and tournaments across the country – particularly for the youth grades.
- Attract, retain and grow our female section.
- Develop and transition our youth female teams to play at a higher level through NW United

- 1st team to remain in Southern Football League.
- Attracting and retaining qualified coaches in accordance to NZF club licensing criteria across all grades.
- Ensuring all Youth Div. 1 teams have a minimum of Youth L1 Coaching and working towards Youth L2
- Offering all Junior Coaches Junior L1 coaching opportunities.
- Provide several yearly in-house coach education opportunities to ensure our coaches are supported and continue to develop their football knowledge.
- Encourage qualifications of Club Based referees (or better).
- Develop training hubs for our junior teams to better support their training opportunities.

Assets and infrastructure

- Ensure the CCC maintain the main pitch and keep it in good condition.
- Keep grounds well maintained, including the addition to Tulett Park from the neighbouring subdivision
- Keep a full audit list of all club equipment, kit and uniforms and ensure gear is signed out at the start of the season and signed back in at the end of the season
- Tidy up the interior and exterior appearance of the clubrooms
- Increase the storage space and work towards NZF club licensing infrastructure criteria.

Operations

- Ensure constructive and informative information and communication is provided across the club
- Review procedures and operations on a regular basis to ensure accuracy and validity
- Actively recruit more volunteers and committee members
- Continue to build and maintain relationships with key football stake holders: i.e. Mainland Football, NZ Football, the Ward Councillors, and key Council Departments etc.
- Retention / Rollover of Administration role for a further minimum 12-month term, but preferably 36 months
- Retention of Director of Football and FDO for 2024-2026 and beyond.

Culture

- Continue to run social events for Juniors / Youth and Senior members
- Ensure we are always available and interested in all opportunities that arise
- Promotion of the Club through sponsorship and events
- Ensure all players pull on the Nomads shirt with pride!

Membership

- Increase our membership by between 5 - 10% each year across all sectors including Junior, Youth and Senior
- Ensure membership increase is manageable and controlled
- Develop relationships with other clubs/entities to use our resources
- Encourage members and their wider families and friends to become involved in the club

